

RETAIL

# Helping Your Store Offer More

In retail, presentation and packaging are an essential part of the enhanced experience. Cogent can help you put together fully coordinated retail packaging solutions that present your brand and your products perfectly.

## Great-Looking Products

Cogent gives you certainty that your retail products will look great, and exceed your customer's expectations by providing:

- Expert advice on how to select beautifully coordinating products
- Creative and graphic design services that support your branding
- Physical samples you can see and test before you order
- Customization that showcases your products and highlights your business every day
- Coordination of your brand colors between factories to ensure your products are consistently and accurately matched



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Simply  
Smarter  
Supply

**COGENT**  
SOLUTIONS & SUPPLIES

## Space-Saving Support

When square footage is at a premium, the last thing you want to do is use precious floor space for storage. We support you in this effort with services that include:

- Offsite warehousing options
- Inventory management support
- Reliable on-time delivery
- Fulfillment and kitting service options

## Expert Guidance You Can Trust

Our retail team has many years of expertise in both merchandising and packaging. You can rely on your dedicated account representative for friendly, personal service with clarity and consultation on:

- Innovative and creative new packaging and materials
- Finding, creating and sourcing items that are standard, custom and even obscure
- Product planning and scheduling for critical holiday orders

## Your Single Source for Supplies

We provide competitive pricing and reliable delivery on additional products that support your business operations.

Our large, diverse selection includes:

- Assorted merchandise and shopping bags
- European style totes
- Apparel, giftware and jewelry boxes
- Colored, patterned and holiday wrapping tissue
- Paper shreds
- Ribbons and bows
- Cellophane, cellane, BOPP and polypropylene—bags and rolls
- Gift wrap
- Extensive sustainable and eco-friendly options
- Shipping boxes and tape
- Janitorial and sanitation supplies
- And much more!

**Contact us today to learn more about our broad selection of retail packaging, branding, and supply solutions.**



### About Cogent Solutions & Supplies

At Cogent, we deliver more than supplies. We help you clearly see opportunities to optimize your operations, enhance your customer experience, and ultimately support your profitability. Whether you need guidance on equipment, advanced inventory management, forecasting support or design solutions, we are ready to help you with clarity and expertise.